

Listing of issues and some “FOX 17 News At Ten” stories designed to focus on these ideas.

A.	“Meth Tank Near School”	04/06/06	1:55	10pm
	A woman finds a propane tank rigged to hold a key component of the drug crystal methamphetamine. It was found in some woods near a school. Police warn people to be on the look-out for these and other potentially dangerous meth-making materials dumped in wooded areas.			

- B. "Meth Cleanup Funding" 05/08/06 2:15 10pm
State lawmakers are working to change laws that cover responsibility for cleaning up methamphetamine-making labs found in homes during drug raids. The lingering toxic chemicals can cause dangers for new occupants down the road. County health departments rather than the state DEQ would be responsible for condemning homes where meth labs were found.
- C. "Record Drug Bust" 06/29/06 2:15 10pm
Grand Rapids police make their biggest drug bust ever—more than \$1 million in pot and cocaine.

4. **ECONOMY:**

- A. "Skyrocketing Gas Prices" 04/21/06 2:20 10pm
Gas prices \$0.70 higher than this time last year, almost \$3.00 a gallon. Crude oil prices 40 percent higher. Analysts don't expect relief until at least the end of June. People are changing their travel plans as a result and the cost of all shipped products is on the rise.
- B. "Bono Speech + Anticipation and Background" 05/04/06 3:30 10pm
Noted humanitarian and lead singer of rock supergroup U2, Bono, speaks at Grand Rapids Economic Club annual dinner.
- C. "Biodiesel Plant" 06/02/06 2:45 10pm
New plant that turns soybeans into fuel is expected to boost West Michigan's farming economy.

5. **EDUCATION:**

- A. "Kalamazoo Promise Town Hall" 04/08/06 1:50 10pm
Government, school officials and city residents meet to brainstorm how to make the Kalamazoo Promise successful. The program offers free college tuition to all Kalamazoo Public Schools graduates.
- B. "Holland Teachers Contract" 05/01/06 2:35 10pm
After 8 months of negotiations, the dispute between the district and the teachers' union takes an ugly turn. Members of the union refer to the district superintendent who was once a migrant farm worker as "Farmer Frank" in an e-mail. Union says comments were "misunderstood."
- C. "WMU Grad Programs" 06/26/06 2:20 10pm
22 Graduate school programs are on the chopping block at Western Michigan University. Angry teachers and students are fighting the plan.

6. **EMPLOYMENT:**

- A. "Myspace Professionals" 04/02/06 2:20 10pm
Jobseekers are having to edit their personal internet sites as more employers check to see what kind of "digital dirt" is available on potential hires.

- B. "Trident Lighting Jobs" 05/18/06 2:25 10pm
Trident Lighting in Kentwood has turned itself over to trustee and has had its bank account closed, leaving 100 workers to wonder about the future of their jobs.
- C. "Perrigo Plant Closings" 06/27/06 1:45 10pm
Drug-maker Perrigo of Allegan is closing two lakeshore plants in Holland and Montague and moving 140 jobs to Allegan. Workers can transfer, but those from the Montague plant say it's too far.

7. **ENVIRONMENT:**

- A. "Tornado Anniversary" 04/01/06 3:20 10pm
We look back at one of the area's most deadly and destructive tornadoes ever. It struck Hudsonville 50 years ago on April 3, killing 13.
- B. "Farmers Unite to Save Land" 05/10/06 2:20 10pm
Farmers in Kent County have come together to urge county commissioners to help fund a program that preserves farmland from development.
- C. "Land Preservation Effort" 06/07/06 2:30 10pm
Family wants to turn 44 acres of land over to The Land Conservancy for a park, per the deceased owner's wish; working to raise money for taxes to keep the land from being sold before deal is finalized.

8. **DIVERSITY/ ETHNIC/ MINORITY:**

- A. Immigration Coverage 04/01/06 3:30 10pm
We have several stories about the ongoing debate over immigration as Congress works to pass new regulations. Among the events on this day: a Catholic mass in Grand Rapids to pray for blessings upon policy makers to make the right decisions.
- B. "GR Urban Festival" 05/13/06 1:50 10pm
Students in Grand Rapids district showcase talents learned from participation in urban after-school program.
- C. "Riverside Pow Wow" 06/11/06 2:20 10pm
Native American culture takes over a Grand Rapids park for annual event that showcases the traditions, music, dance, food, crafts and spirit of the culture.

9. **FAMILY:**

- A. "Baby Aaliyah Fundraiser" 04/05/06 2:40 10pm
The family of a Grand Rapids baby learns she is diagnosed with a rare disease that is eating away at her central nervous system. The 8-month-old could die before she turns two. Her family is holding a fundraiser to help pay for medically-related expenses.
- B. "Mother's Day Baby Boom" 05/14/06 2:25 10pm

Two brothers' wives give birth one day apart on the Friday and Saturday before Mother's Day.

- C. "Single Mom Soldier" 06/04/06 2:30 10pm
A single mom who has four kids is serving in Iraq on her second tour of duty. We catch up with her during leave to talk about the struggles she faces being a single mom soldier.

10. GOVERNMENT RESPONSIBILITIES:

- A. "Kalamazoo Statue Protest" 04/03/06 2:35 10pm
Native Americans protest fountain in Bronson Park right in front of city hall, saying the image of a settler standing over a kneeling American Indian, created in the 1930's, is racist. City commissioners heard complaints at their regular board meeting. The vice mayor said they would continue working with local groups to study the issue.
- B. "Strip Club Lawsuit" 05/09/06 2:10 10pm
Grand Rapids business owner files lawsuit against the city claiming a new ordinance banning nude dancing and adding new regulations to exotic dancing is unconstitutional. City is relying on donations to help fund its defense.
- C. "Grand Rapids Pools Opening" 06/30/06 2:05 10pm
City gets ready to open three park pools on July 1. Due to budget cuts, three other pools will stay dry this summer.

11. HEALTH CARE:

- A. "Duchennes Breakthrough" 04/11/06 2:25 10pm
Two high school students in Colorado make a promising medical discovery in the fight against a type of Muscular Dystrophy. We talk to a local family battling the disease about what this means for the cause.
- B. "Farrah Brink Update" 05/19/06 2:20 10pm
Our third piece about a teen-aged girl who broke her neck and the experimental and controversial stem cell treatment she is receiving in Russia. She has made some progress in movement after traveling twice for treatments.
- C. "Strides for Life" 06/23/06 3:10 10pm
18 local runners are running 100 miles in four days to raise money and awareness to help fight cancer.

12. HOUSING/ HUNGER:

- A. "Kalamazoo Homeless Meeting" 04/07/06 2:05 10pm
City commissioners work together with community organizations to brainstorm better ways to serve the city's homeless population.
- B. "Meals With A Mission" 05/21/06 2:20 10pm

Main Dish Kitchen in Holland allows customers to cook up to 12 meals at once to take-home for future use. With each session, customers are also asked to prepare another 6 meals at no cost to them: 3 for area non-profit agencies, another 3 to take home and share with family and friends in need.

- C. "Kzoo Northwinds Project" 06/08/06 1:45 10pm
Kalamazoo Neighborhood Housing Services celebrates 25 years of providing low-cost new and renovated housing at reasonable rates for people in need. They've built or remodeled 900 homes in that time.

13. **SPECIAL PROGRAMMING:**

Our news coverage features a unique "franchise" segment for each night of the week. Below is an example from each segment:

- A. "Consumer Hard Drive: Workplace Personality Tests" 04/10/06 1:50 10pm
In our Monday consumer segment we look at how employers use personality tests to determine if potential job candidates are a good fit.
- B. "Tech Trends: Online Personal Trainer" 04/11/06 2:05 10pm
In our Tuesday technology segment we look at how to get the motivation of a personal exercise trainer, just by clicking your mouse.
- C. "Back Story: Tulip Time" 05/03/06 2:20 10pm
In the debut of our Wednesday segment taking a look at how local people, places and things of West Michigan got their start, we feature Holland's annual Tulip Time Festival.
- D. "On Campus: Hope Dance Program" 05/25/06 2:45 10pm
In our Thursday segment about life on area college campuses, we feature the Hope College dance program which gets students tapping their toes in unique jobs all over the world.
- E. "Best of the Web: Picture Sharing" 06/02/06 1:25 10pm
In our Friday segment about the best websites available online, we look at sites that make photo and video sharing easier than ever.
- F. "West MI's Most Wanted: Fabela" 06/17/06 2:05 10pm
In our Saturday crime-fighters' segment we profile Ricardo Fabela Jr., wanted by police in Grand Rapids and the FBI for a double murder one year ago.
- G. "GR Business Journal: Inventors' Club" 06/18/06 2:05 10pm
In our Sunday partnership with "Grand Rapids Business Journal" we preview their upcoming article on a club in Muskegon which helps inventors turn their ideas into products.

14. **YOUTH & ELDERLY:**

- A. "Reclaiming Grand Rapids" 04/08/06 2:15 10pm
Men's retreat turns into free bicycle giveaway for inner city kids. The retreat is to encourage men to do more in the community. The bike

giveaway is to get kids moving in the right direction to be motivated to turn away from a life of crime.

- B. "Burri Iraq Shoe Drive" 05/07/06 2:10 10pm
The family of a soldier killed in Iraq begins an effort to collect shoes for needy children in the war-torn country.
- C. "YMCA Splash Program" 06/14/06 2:10 10pm
Kent county YMCA's roll out new swimming lesson program available at reasonable rates (with financial assistance if needed) in reaction to 3 drownings in the county last summer.

COMMUNITY ISSUES /PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 2nd Quarter

April 1 – June 30, 2006

Listing of some *FOX 17 CareForce Calendar* (community calendar) and Public Service Announcements aired. The *FOX 17 CareForce Calendar* airs at various times Mon.-Fri. The Public Service Announcement list is updated quarterly and the PSAs run in rotation.

1. ARTS & CULTURE:

- A. Calendar :30 4/1-4/3
The 33rd Annual Rotary Antique Fair and Sale is set for April 7th & 8th at East Grand Rapids Middle School. Join Mayor Heartwell and others as they raise funds for various West Michigan non-profit organizations.
- B. Calendar :30 4/3-4/9
The 6th Annual Student Filmmakers Showcase is accepting entries until April 21st for the Waterfront Film Festival! One student will be awarded a \$1000 grant from Kodak for their work.
- C. Calendar :30 5/20-6/3
Head out to Saugatuck- Michigan's Art Coast- and catch 1 of 60 independent films at the Waterfront Film Festival. The Thursday night street party helps kick off the festival and is free to the public. Passes to the festival are on sale now.
- D. Calendar :30 6/4-6/11
Head out to Saugatuck- Michigan's Art Coast- and catch 1 of 60 independent films at the Waterfront Film Festival. Passes to the festival are on sale now!
- E. Michigan Youth Art Festival :30 4/1-4/30

2. CRIME & SAFETY:

- A. Bully Hotline :25/ :30 4/1-6/30
- B. Exchange A & B :30/:60 4/1-6/30
Educates viewers on on-line safety tips
- C. The Jungle :30 4/1-6/30
Educates children on online safety tips
- D. Stop the Silence :30 4/1-6/30
Educates viewers on sexual abuse
- E. Father/Son 1&2 :15/:30 4/1-6/30
Educates viewers on domestic violence

F.	Make A Plan Emergency preparedness	:30	4/1-6/30
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G.	MAB/Be Safe-Be Seen	:30	5/30-6/26
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3. DRUGS & ALCOHOL:

A.	MAB/For The Kids	:30	4/1-6/30
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B.	MAB/Jamie Meth	:30	4/1-6/30
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C.	MAB/Like Your Rx	:30	4/1-6/30
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D.	Meth Baby	:30/:60	4/1-6/30
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E.	Alcohol Prevention/Lisa & David	:30	4/1-6/30
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F.	Bus Stop/Darkroom/Boxing Drug prevention for teens	:30/:20	4/1-6/30
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4. EDUCATION:

A.	Born Learning	:30/:15	4/1-6/30
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B.	Blowfish/Jonesy Kitty/ Sock Encourages after school involvement to kids	:30	4/1-6/30
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C.	MAB/Javonte School of Choice	:30	5/2-5/29
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D.	Heroes Honors teachers and mentors	:30/:60	4/1-6/30
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E.	Kent County Literacy	:30	5/17-6/30
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5. FAMILY:

A.	Calendar It's Spring Break at the Grand Rapids Children's Museum! Enjoy the talents of bubble-ologist Casey Carl all week long!	:30	4/1-4/3
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B.	Calendar Pack up the kids this summer for an outdoor adventure they'll never forget! Registration is going on now for Camp Blodgett's overnight camps. All kids in Kent County ages 8-13 are welcome to sign up!	:30	4/1-4/3
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C. Calendar :30 4/24-5/19
Head out to Grand Haven State Park Beach and see amazing kites fill the sky! All money raised will benefit the Children's Leukemia Foundation of West Michigan.

D. Calendar :30 6/12-6/18
The YWCA has the perfect summer camp for girls age 9-11! Explore a variety of fun activities like field trips, swimming and culture projects. Financial assistance is available.

E. Calendar :30 6/19-6/30
Head out to the Muskegon Summer Celebration June 29th-July 9th! Tons of concerts and family activities are planned.

6. HEALTH & FITNESS:

A. Calendar :30 4/10-4/12
The American Diabetes Association is holding it first Patient Education Program for people with Diabetes and their families on Saturday April 22nd. Admission is \$10 and is limited to the first 500 people who register.

B. MAB/Mom :30 4/1-5/29

C. MAB/Sex Can Wait :30 4/1-6/30

D. Grandpa, Birds, Bulls Eye :30/:15 4/1-6/30
Childhood Obesity Prevention

E. MAB/Something Dangerous :30 4/1-4/30

7. HOUSING/ HUNGER/ASSISTANCE:

A. Calendar :30 4/17-4/23
The Autism Society of Kent County is holding their annual silent auction and car raffle. Admission is \$15 and all proceeds benefit those living with Autism.

B. Calendar :30 4/1-4/3
Enjoy an evening of fashion, furniture, and delicious food with the Dwelling Place's Annual benefit on April 12th. Tickets must be purchased in advance, call for more info.

C. The Ark :30 4/1-6/30

D. Make a Plan :30 2/28-3/31

Educates viewers on emergency preparedness

8. OTHER:

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|----|--|-----------------|----------|
| A. | MAB/Pick Me | :30 | 4/1-6/30 |
| B. | MAB/Tax Time | :30 | 4/1-5/1 |
| C. | Appreciation
Teaches gratitude and appreciation to children | :60,:30,:20,:15 | 4/1-6/30 |
| D. | Dreaming
Encourages children to follow their dreams | :60,:30,:20,:15 | 4/1-6/30 |
| E. | The Race
Encourages children to lend a helping hand to the disabled | :60,:30,:20,:15 | 4/1-6/30 |
| F. | Truck Stop
Encourages right choices among viewers | :30 | 4/1-6/30 |
| G. | Reach
Encourages integrity among viewers | :15 | 4/1-6/30 |
| H. | Booster Seat Education
Educates caregivers on booster seat usage | :30 | 4/1-6/30 |
| I. | Cafeteria
Promotes friendship in pre-teens | :30 | 4/1-6/30 |

9. VOLUNTEER:

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| A. | Calendar | :30 | 4/1-4/3 |
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- Make a difference in the life of another and volunteer with the Equest Center for Therapeutic Riding. Check out the next orientation meeting on April 8th from 10am until 2pm.

FOX 17 ON-AIR TALENT APPEARANCES
2nd Quarter 2006

FOX 17 makes an attempt to be involved in community events by having “FOX 17 News at Ten” on-air talent involved. The following lists some of the appearances made by news talent during the second quarter of 2006.

DATE	TALENT	EVENT
5.03.06	Tim Doty	Career Fair
5.05.06	Tim Doty	Career Fair
5.13.06	Christian Frank, Rachel Calderon	Tulip Time Parade
5.17.06	Kevin Craig	Weather Presentation at Kenowa Hills
5.20.06	Amy Turner	Great Lakes Kite Festival
6.06.06	Amy Turner	Easter Seals Kick Off Breakfast
6.29.06	Michele DeSelms Christian Frank Peter Chan Brent Ashcroft	Muskegon Summer Celebration

FOX 17 Special Projects
2nd Quarter 2006

McDonald's High School Scholar Athlete of the Week

FOX 17 continues its community service project commitment with McDonald's Restaurants. McDonald's High School Scholar Athlete of the Week recognizes high school student athletes who excel in the classroom, on the playing field, and in their communities throughout West Michigan. A :30 spot airs in rotation throughout the day encouraging viewers to visit wxmi.com to nominate an athlete.

Each Sunday night an athlete is profiled during the weekly broadcast of the "FOX 17 Sports Ticket", and on FOX 17's web site. Scholar athletes receive a framed McDonald's Scholar Athlete of the Week certificate as well as \$10 worth of McDonald's gift certificates.

On Air Schedule April 1- 30 , 2006 (:30 Spot)

Total # of spots: 53

Great Lakes Kite Festival

FOX 17 and The Children's Leukemia Foundation partnered for the Great Lakes Kite Festival event. The Kite Festival took place May 20th & 21st at Grand Haven State Park Beach.

The Great Lakes Kite Festival provided plenty of activities like a making arts & crafts projects, Superslide, silent auction, and a kite-launch-a-thon for the whole family while raising money for Children's Leukemia Foundation patient and family services. FOX 17 was also on hand May 20th to register guests to win prizes.

On Air Schedule: April 23- May 19 (:20 CLF PSA/:10&:05 event IDs)
4x per day minimum
Total # of spots: 246

May 6-May 19 (:20,:10,:05)
4x per day minimum
Total # of spots: 238

CareForce Calendar

April 24-May 14 event inclusion

FOX 17 Student News

FOX 17 partnered with West Michigan area high schools, colleges, and universities to create and air “FOX 17 Student News”. Participating schools plan, write, produce, and tape a 28 minute public affairs program. The topics are chosen by students and deal with issues that many young people face today. The goals of this project are to provide interesting and unique programming to our community and to encourage and develop the broadcasting and media professionals of tomorrow. FOX 17 committed to airing a segment of FOX 17 Student News once or twice each month throughout the year. In June FOX 17 awarded \$3,500 in scholarship money to 5 high school seniors and/or college students. A :20 PSA ran promoting the upcoming Sunday’s segment.

On Air Schedule April 1- June 30, 2005 (:20 PSA)
(6a-11p Mon-Fri) (ROS weekends)

Total # of spots: 71

Weekly Shows

<u>Date</u>	<u>Time</u>	<u>School</u>	<u>Topic</u>
April 9	6a	Cedar Springs High School	Various Teen Issues
April 16	6a	Rockford High School	Technology, Shop-Lifting, Depression, Etc.
May 14	6a	Sparta High School	Current Events
May 21	6a	Allegan High School	No Child Left Behind
June 11	6a	Grand Valley State University	College Life

Waterfront Film Festival

FOX 17 and the Waterfront Film Festival presented the Sixth Annual Waterfront Film Festival June 8-11th in Saugatuck. The Film Festival kicked off with an opening night street party featuring a free screening of the mid-west premiere of the film “Pittsburgh.”

This event showcases independent films from both national and local artists. Stars of television and film were in attendance to promote the arts in West Michigan. The event also offers training seminars and workshops for aspiring screen writers, film producers, and directors.

On Air Schedule: May 20 – June 10 (:30 ticket promo for film festival/ :05 Event ID)
Total # of spots: 260

May 29 – June 10 (:20 promo for Street Party)
Total # of spots: 69

May 30 – June 12 (series of :10 ID’s promoting specific events)
Total # of spots: 122

**CareForce
Calendar**

May 20-June 11 event inclusion